



The major reasons for problems occurring with the application of ImagePerfect 2411/2412 relate to either the poor application of the paste, or to the right or wrong type of paste being used (which, for example, can lead to the edges starting to curl and lifting off the wall).

- It is imperative that your customers use wallpaper paste for wallpaper with a non-woven backing. This is a “heavier” version than the standard wallpaper paste but is widely available from most Do-It-Yourself retailers. They are usually in powder form (to be mixed with water) or in ready-to-use form.
- The paste must be applied to the wall. Be aware that the paste will be absorbed differently by different walls. If the surface of the wallpaper drop is quite large, it is possible that the time between pasting the top of the wall and subsequently sticking the paper to the wall would allow for some of the paste to have been absorbed by the wall or to have already started drying (the temperature of the wall would also contribute in this regard). It is crucial here that, when sticking the paper on the wall, the pasted wall is still “sticky” enough (especially on the sides of the drop channels).

If the pasted wall is too dry (due to absorption, time passed between pasting and sticking and/or a high temperature in the room while putting the paper on the wall), the following are suggested solutions to remedy the situation:

- A second layer of paste can be applied to the wall before sticking the paper (as a large part of the wall will still have paste in place, this second layer of paste is quicker to apply).
- Before sticking the paper on the wall, an extra layer of paste can be applied to the area where the sides of the wallpaper drop will be positioned.
- The paper is stuck to the wall as normal. The sides of the wallpaper drop should then be pulled away from the wall (whilst the middle of the paper remains stuck to the wall). More paste should then be applied to both the wall and also to the back of the paper and then firmly pushed back against the wall. (Please note that for this manipulation on the sides of the paper, some special tools are available to make the task easier).
- A final option (although the above solutions should prove sufficient) is to apply paste to both the wall and the back of the paper before sticking the paper to the wall.

All of the above suggestions have the same aim - i.e. to ensure that there is enough paste between the wall and the paper at the moment the paper is stuck to the wall.

These solutions would ordinarily resolve the vast majority of all problems.

That said, there is one additional solution for exceptional cases (although some professional decorators use it as “common practice” because it makes the job easier and guarantees a perfect application).

- The wallpaper paste (for non-woven wallpaper) can be mixed with a special paste for glass-fibre textiles (with manufacturers including Bison, Bostik Pro and Perfax). The normal requirement would call for 1KG of the paste for glass-fibre textiles and 10 litres of wallpaper paste (for non-woven wallpaper). In very exceptional cases, however, it is possible to increase the proportion of glass-fibre paste. This mixture is easy to use and allows for repositioning of the paper while wet. This paste mixture is much stronger than the standard wallpaper pastes and guarantees a perfect application of the paper to the wall. The disadvantage is that the ultimate bond of the paper to the wall is so strong that, when relevant, it will be much harder to remove the paper from the wall. It is even possible that some of the plaster would come off the wall while removing the paper!

Our Quality and Technical teams do not believe that the plasticizer migration and/or impact on the PVC of the solvent ink / time between printing and pasting, would play a role in the above problem.

It is believed that this information will provide the solutions to satisfy your clients. If there are any remarks or should additional questions arise, please do not hesitate to contact us.

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For more information about ImagePerfect please visit www.imageperfect.com

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